

LIBN: You've Been Approached to Sell Your Business—Now What? Jill Braunstein and Vivian Breier

FEATURED ATTORNEYS



Jill Braunstein

Partner



Vivian Breier

Partner

Jill Braunstein and Vivian Breier, Partners and Co-Chairs of the [Corporate & Securities Law Practice](#) at Abrams Fensterman, LLP, were recently featured in Long Island Business News in an article titled "You've Been Approached to Sell Your Business—Now What?"

JILL BRAUNSTEIN

Co-Chair

VIVIAN BREIER

Co-Chair



CORPORATE & SECURITIES LAW GROUP

In the featured article, Jill and Vivian share the importance of moving slowly and working with experienced M&A attorneys to guide you through the process.

“At Abrams Fensterman, we regularly counsel business owners who receive an unexpected call, email, or proposal expressing interest in acquiring their company. Whether it’s a strategic buyer, private equity firm, or investment banker, your first instinct may be to explore the opportunity. That’s perfectly reasonable—but there are a few critical steps you should take before moving forward.”

They outline three essential steps to take when approached by a potential buyer for your business:

1. Don't Sign Anything Without Legal Review
2. Protect Your Confidential Information
3. Know Your Business Inside and Out

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